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Susan Speros to speak at ESA & Company's ROI2015 Conference

Savannah, GA (January 19, 2015) – Susan Speros, president and CEO of Speros, Inc., has been invited to speak at ESA & Company's ROI2015 Conference. Ms. Speros will address successful business-to-business marketing, and sales best practices on January 22nd. She will speak along with a dozen other small business leaders who will address the conference.

ROI2015 will be hosted in Fort Myers, Florida at the Sanibel Harbour Marriott Resort & Spa from January 21st – January 23rd. Ms. Speros and the other speakers will share their experiences as leaders in their fields, including effective marketing and sales tactics. Attendees come together annually to hear insights from small business leaders across the United States, and also participate in interactive breakout sessions where they will learn exciting new business concepts to help drive sales.

Ms. Speros began in the telecommunications industry in Dayton, Ohio in the late 70's. She moved from Ohio to Savannah in the early 80's to be the branch manager for Dataphonics; shortly after that they closed their offices. Instead of leaving Savannah, she stayed and continued in the telecommunication business before establishing her own technology company, Speros, in 1984.

The opportunity to consult with other business owners about their technology challenges, along with the chance to learn something new every day about technology continues to inspire her. An old fashion handshake and her word have guided her since starting Speros.

About ESA & Company

Eckstein, Summers, Armbruster & Company provides retail and media strategies for thousands of local businesses each year. ESA & Company has active media partners in over 80 US markets, and their campaigns are seen by over 60% of all U.S. households each year.

About Speros

Speros was founded in 1984 by Susan Speros to provide technology solutions for businesses in Savannah. Speros will develop and deliver optimal technology solutions for your business, including: business telephone systems, IT services, surveillance systems, web design, and the Speros Cloud. Speros employees possess unparalleled knowledge of the industry by staying up-to-date on new technologies, so they can deliver state of the art solutions to you. Speros maximizes technology to help your business succeed in this fast-paced, technology driven world.

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